

Parsvnath



Mall



Shopping • Food Courts • Multiplex

M O R A D A B A D



CHARISMATIC SHOPPING DESTINATION





Capitalizing on the magnificent opportunity and demand dynamics of the market, in the Brass Capital of India, Parsvnath presents – **Parsvnath Mall**, Moradabad. Coming up at a strategic location on Kanth Road, **Parsvnath Mall** enjoys the proximity to academic institutions, a neighbourhood of neo-rich habitation and a happening business environment. It is a sheer magic conceptualized on a sprawling 2-acre plot. **Parsvnath Mall** will be the most preferred destination of about 10 lakh people of Moradabad who are upwardly mobile, fashion conscious and are looking for a hassle free shopping extravaganza, sumptuous cuisines, leisure and entertainment.

Crucial factors for high end business growth

- | A multi-faceted project with exclusive zones for shopping, entertainment, leisure and events
- | High visibility to shoppers from a premium segment of society
- | Unique product mix which allows a highly competitive environment conducive to growth
- | Higher retailer satisfaction due to a world class infrastructure
- | Various global fast food joints, multi-cuisine restaurants and entertainment zones that will attract optimum footfalls.

Investors' Advantage

- | High-end neighbourhood of approved colonies
- | Easy approach and connectivity to railway station and inter-state as well as inter-city bus terminals.
- | Increased clientage due to academic, administrative and medical facilities in the neighbourhood

...growth unlimited

CAPTIVATING ARCHITECTURE





The architecture of Parsvnath Mall, Moradabad is truly inspiring with a glass facade and beautiful landscaping. Encapsulating convenience, Parsvnath Mall, Moradabad offers an optimum circulation area for better visibility of show windows of fashion galleries, boutiques and stores. For the customer to shop in an environment of the ultimate convenience, provision has been made for temperature controlled air conditioning and the placement of efficient escalators and lifts.

Whilst the piped music lends a pleasant mood to the environment, complementing the above is an efficient mall management system as per prevalent global practices.

- | Glass cladding exterior finish and contemporary design
- | Magnificent atrium, lobbies and walkways
- | 100th power back-up for uninterrupted power supply
- | Escalators and elevators
- | Eco-friendly and no-smoking mall
- | State-of-art fire protection system
- | Piped music / public information system
- | Ample parking space
- | Event centre / auditorium
- | International standard mall maintenance

...enticing, charming, stunning



A COLOURFUL CELEBRATION OF STYLES AND CUISINES



WHERE THE WORLD CONVERGES TO SHOP





Parsvnath Mall, will present to the people of Moradabad an overwhelming confluence of international lifestyles. The shoppers can enjoy the uniqueness which will be reflected in different formats of shopping, retail chain stores, boutiques, hyper markets and departmental stores. The ambience and happening character of **Parsvnath Mall**, Moradabad will be the compiling factor for shoppers to revisit to enjoy the exclusivity and quality of products on offer. The product mix at the mall will offer a maximum opportunity to all its outlets of continuous shoppers traffic, thus creating a spectrum where growth will be resounding, recurring and consistent.

- | Garment and apparel boutiques
- | Lifestyle and personal care outlets
- | Gems and jewellery stores
- | Fashion boutiques
- | Kidswear and toys galleries
- | Music and gift stores
- | Footwear and leather stores
- | White goods showrooms
- | Furnishings and decor showrooms
- | ATMs / banks

...to exceed your expectations



DELIGHT OF CHOICEST DELICACIES





Parsvnath Mall, Moradabad will be a preferred destination for people who have a taste for culinary delights and succulent spreads. It will offer an exclusive business opportunity to a variety of segments of the food and beverage industry. The restaurants and food joints will be an ideal destination to celebrate a cherished family outing as well as parties and get-togethers. The variety and vivacity of choices in a happening environment will create business consistency and patronage.

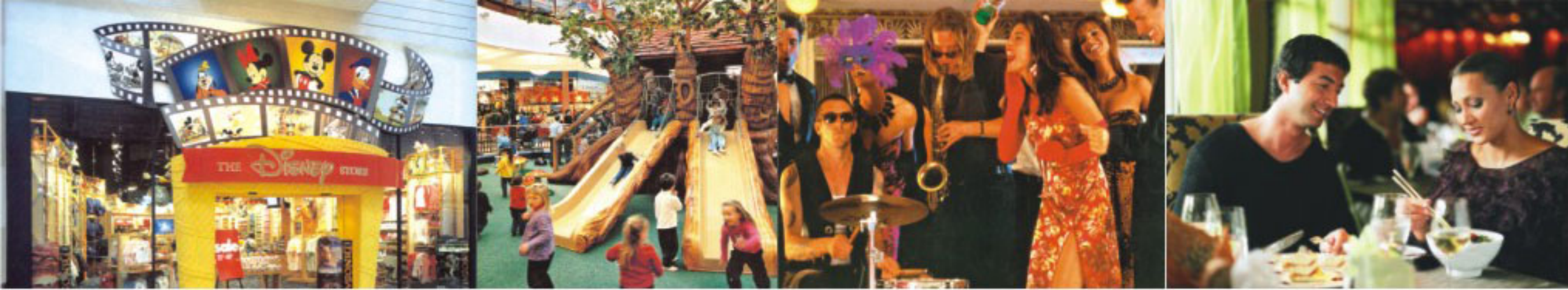
- | Multicusine restaurants
- | Food courts with sit out spaces
- | Candy & Icecream parlours
- | Branded coffee shops
- | Variety gourmet delight outlets

...a treat for the tastebuds



EVERY DAY IS A NEW DAY HERE





Parsvnath Mall, Moradabad will be a rocking avenue which will reverberate with thunderous acoustic waves and a spell bounding cinematic reception. It will be a reincarnation of traditional cinema which has now turned into a near real life story. Supplementing the cinematic effects will be a number of food joints which will enhance the joy of watching favourite blockbusters.

- | 3-screen multiplex
- | Unlimited entertainment
- | Superior acoustics
- | Comfortable seating

.....finest retreat to entertain the whole family





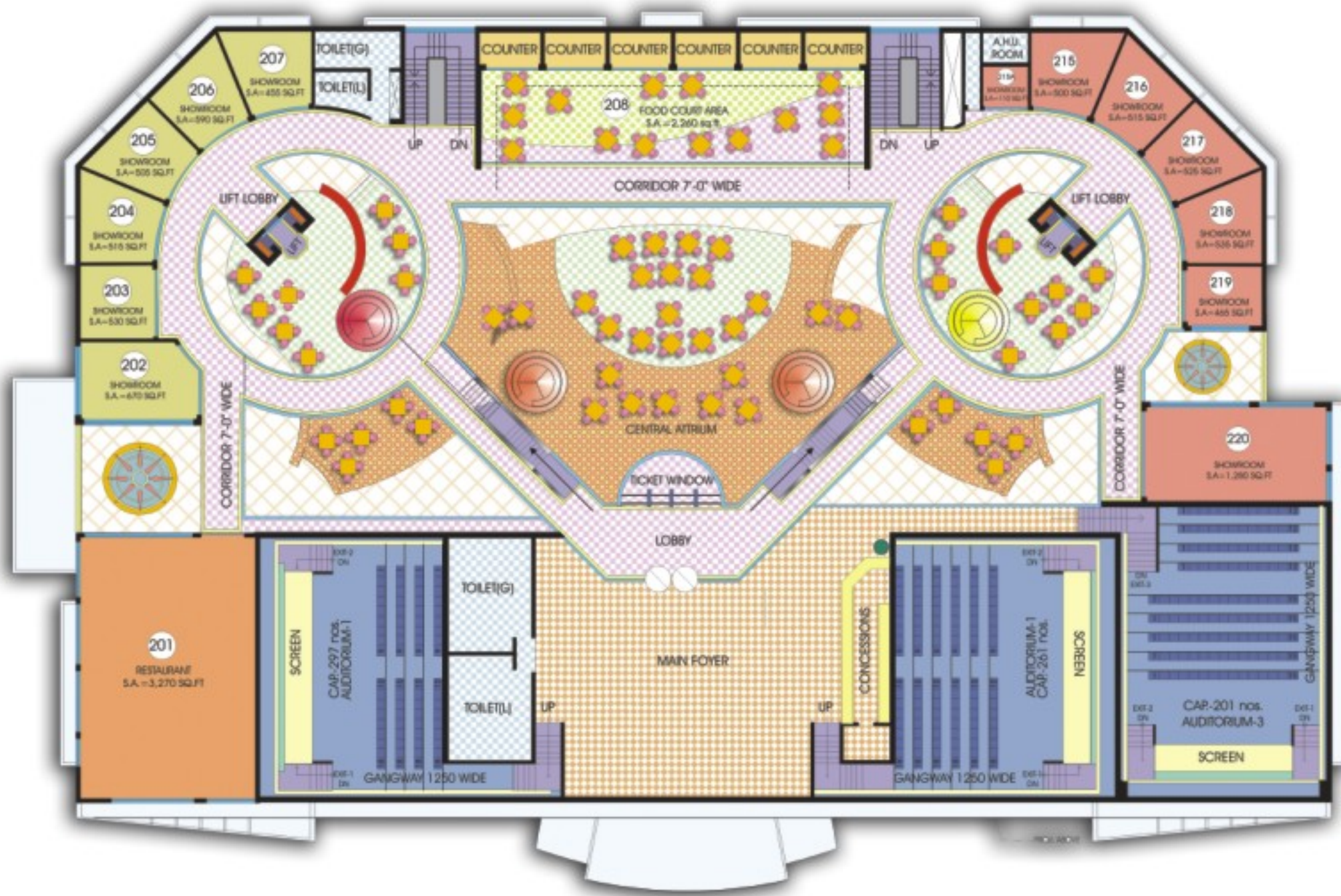
Ground Floor Plan

Note: Plans are tentative subject to approval from all Authorities & may vary as per Architectural features



Upper Ground Floor

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First Floor Plan

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Second Floor Plan

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THE EMERGENCE OF A NEW ERA IN DEVELOPMENT



The Parsvnath Group is a conglomerate of companies with excellent forethought and insight to develop strategic growth area in the sphere of Real estate & Construction. Time after time Parsvnath Group has been moving towards a high growth performance & adding feathers to its cap. Parsvnath Developers Limited, the flagship company of the group, is an ISO 9001, 14001, and OHSAS 18001 certified company. Further, as a sealing stamp to the Group's unmatched expertise, it is the first India Real Estate Company to have a NAREDCO-ICRA Dr2- rating.

Parsvnath Group has always maintained the values of integrity, high standards of business ethics, rigid quality control and a commitment to offer quality products at affordable price.



Parsvnath Developers Ltd.

Committed to build a better world

1st Indian Real Estate Company with NAREDCO ICRA DR 2- Rating ISO 9001, 14001 & OHSAS 18001 Certification



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Integrated Townships - Group Housing - Shopping Malls - Hotels - IT Parks - SEZs